



# Sponsor Packages

Atlanta, GA • 2020

The festival bringing focus, awareness, and celebration annually to the Poet who has provided a voice for the community, people, and cause throughout time.



What if your brand could reach over 200 local, targeted residents in a single day? **Day of the Poet** brings you an opportunity to connect with a local audience in a highly-targeted, niche event.

In August, 2020 the residents of Atlanta, GA, and surrounding communities will commune to enjoy festivities which will include workshops, entertainment, local vendors and artisans, and much more. It promises to be a memorable day for over 200 attendees. Contact us today for more information on how to become a **Day of the Poet** Sponsor: Call 678-465-8775 or email [info@dayofthepoet.com](mailto:info@dayofthepoet.com).

#### What we did last year:

April 20, 2019 in East Atlanta Village  
East Atlanta Branch Library, 1PM–3PM  
Union EAV, 4pM–6PM  
iLounge ATL, 7PM–9PM  
Est. Attendees: 150

#### Projected Beneficiaries:

R2ISE, Inc. | Recovery through artistic expression. | [r2isetheatre.org](http://r2isetheatre.org)  
VOX ATL | Multimedia outlet for Atlanta youth. | [voxatl.org](http://voxatl.org)

[dayofthepoet.com](http://dayofthepoet.com)

For more details: Contact Terone Allen (678) 465-8775 or Denell Porche (404) 599-3280, or email [info@dayofthepoet.com](mailto:info@dayofthepoet.com).



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## BECOME A SPONSOR

### PLATINUM: \$1500

- Exclusive Sponsor of the 2020 Day of the Poet Main Stage
- Exclusive industry category representation
- Complimentary vendor space included
- Prominent logo positioning
- Placement on website (through April 2021)
- Website/social media backlink (through April 2021)
- Placement in email communications (through April 2021)
- Placement on 2020 Day of the Poet event banner
- Placement on 2020 Day of the Poet printed materials
- (5) Highlights across social media platforms
- Placement in all 2020 Day of the Poet press releases
- Main Stage announcements during 2020 Day of the Poet

### GOLD: \$800

- Complimentary vendor space included
- Prominent logo positioning
- Placement on website (through April 2021)
- Website/social media backlink (through April 2021)
- Placement in email communications (through April 2021)
- Placement on 2020 Day of the Poet event banner
- Placement on 2020 Day of the Poet printed materials
- (3) Highlights across social media platforms
- Placement in all 2020 Day of the Poet press releases
- Main Stage announcements during 2020 Day of the Poet

### SILVER: \$350

- Complimentary vendor space included
- Placement on website (through January 2021)
- Website/social media backlink (through January 2021)
- Placement in email communications (through January 2021)
- Placement on 2020 Day of the Poet event banner
- Placement on 2020 Day of the Poet printed materials
- (1) Highlight across social media platforms
- Placement in at least (1) 2020 Day of the Poet press release
- Main Stage announcements during 2020 Day of the Poet

### BRONZE: \$100

- Complimentary vendor space included
- Placement on website (through November 2020)
- Website/social media backlink (through November 2020)
- Placement in at least (1) 2020 Day of the Poet press release
- Main Stage announcements during 2020 Day of the Poet

### HONORED: \$50

- Placement on website (through November 2020)
- Website/social media backlink (through November 2020)
- Placement in at least (1) 2020 Day of the Poet press release

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